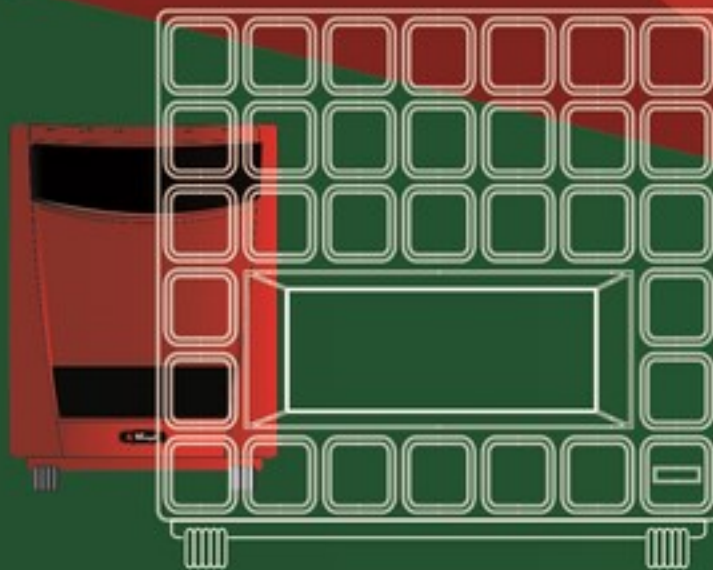


NICALA

INDUSTRIAL COMPLEX



We were only given
Steel and plenty of natural Gas.

**The rest were objectives, innovation, know-how,
technology, experience, hard work and the love to
produce.**

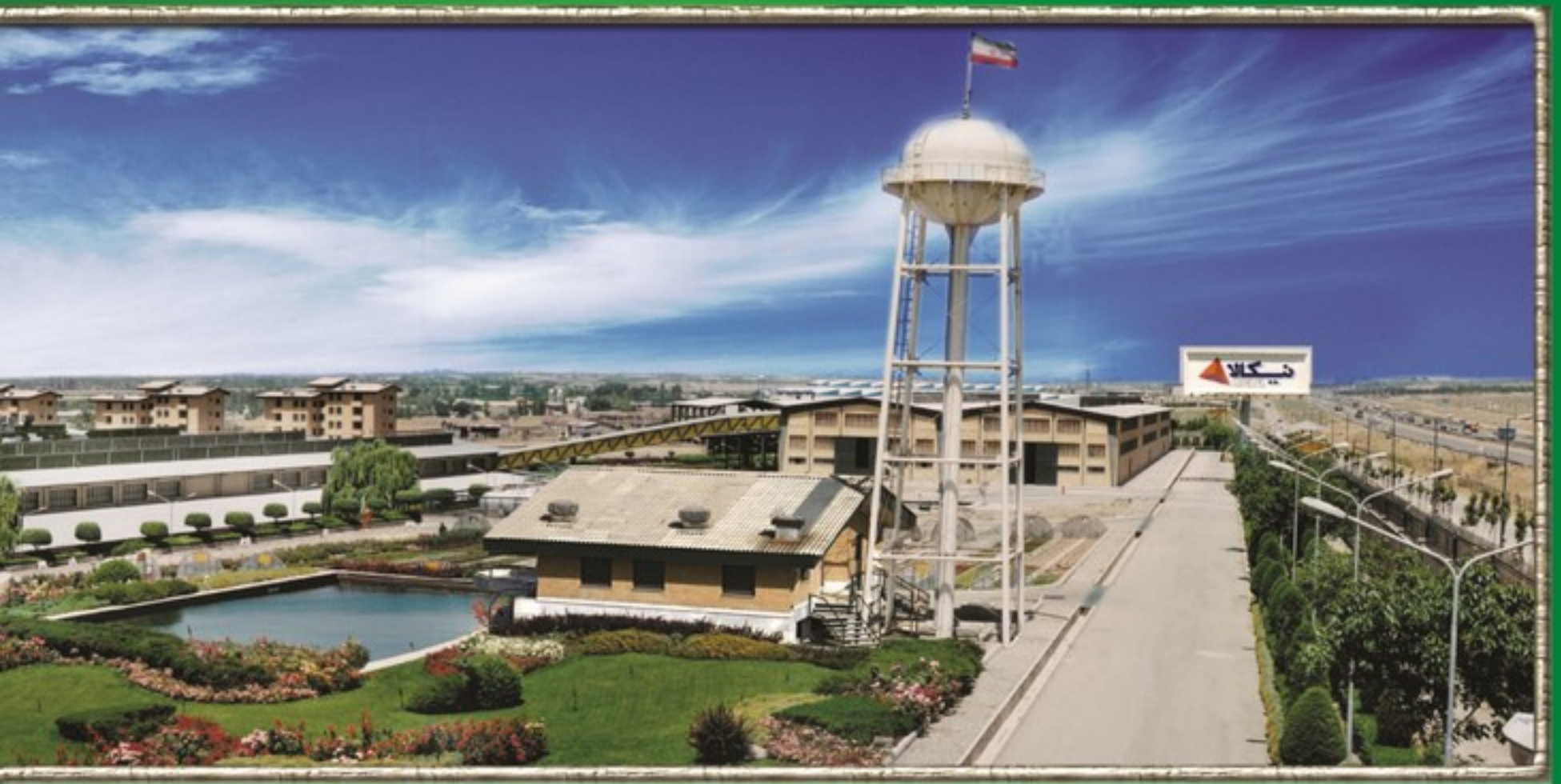
Over 50 years of dedicated hard work

Today we manufacture the most elegant and efficient series of vented Gas Space Heaters.



NICALA Manufacturing Plant, Karaj, Iran.

Every once in a while,
as we plan to print a new catalogue,
We try to put our history, growth and new developments on the paper
and this story seems to never end.
This is actually what keeps us going:
There is always something new going on.
We are in the middle of an industrial evolution.



Our urge to progress, grow and become more mature, strengthens our roots and allows us to forcefully go forward. Today, the customers' expectations are higher than ever and we have learned how to satisfy them. To achieve this goal, it is important to believe in ourselves and in what we do, as well as continue to give the best services to our customers.

*In the Name of God
The Benevolent and the Merciful*

You have to put your heart into what you make for people. That's the only way to grow from a small factory to a prominent Industrial complex.

Nicala today is not only one of the most modern Industrial Conglomerates in Iran, but a University and a learning ground for all of us who work here. We learn every day from each other, and from the manufacturing line.

We have succeeded through long years in creating trust in people, which is highly precious for us, and we are to keep it that way.

Ali Soleymani

President

To produce top quality products for today's market, a manufacturing plant needs to be coached as a team, with tough discipline and the love to win.

Our team at Nicata is well trained and always in shape for the growing domestic and international competition, in producing better products.

Hossein Soleymani

Plant Manager

Our marketing strategy sums up in two words: Quality and Honesty.

We always use them globally. Fortunately they mean the same in all languages and for any market.

Abbas Soleymani

Commercial Manager



Vision & **Reality**

In western Asia, between Cairo, New Delhi and Moscow, lies a huge and rich region where the sole significant economic centre is Tehran, the capital of Iran. Over the years it has worked itself up into a major industrial and trading centre which inevitably dominates the economy and perhaps the cultural life of the region. As yet the region is more a huge potentiality than realized wealth, and Tehran is only beginning to develop its network outside of Iran. But incalculable wealth, both in natural resources and talented people there is. It is the land of golden opportunities.

Mark *of* **Excellence**

Fifty kilometers to the west of Tehran, on the main highway connecting the capital to all major commercial centers of Iran, lies the Nicala Industrial Park, a well cared for garden of some 140 thousand square meters in the heart of the industrial zone of the region.

The park is studded with four story glazed brick buildings, home to one of the jewels of industry in Iran. An unrivalled leader in the private sector, Nicala stands today as a model of industrial enterprise for quality of its products and the services it offers; for its marketing, sales, and distribution ; for its financial health , and most significantly for its

Research & **Development**

Nicala began manufacturing about 50 years ago, starting with kerosene cookers and Samavars. With the advent of gas as an energy source to Iran, Nicala soon took up production of a line of gas heaters and Fireplaces. In quality they are standard setters in Iran, constantly improved for efficiency and safety by our R&D department.

They are efficient, safe, stable, easy to install, to maintain and to store, delivered in well protected packaging, and guaranteed for two years after purchase.

They come in variety of colors and fit comfortably into any decorative scheme. Our Fireplaces can become the veritable hearth, turning any house into a warm cozy home in the cold months.

Our oven production is backed by strong know ledge, gained from education and research.

Our R&D department consists of well-equipped laboratories and staff who are among the leading scientists in this field in Iran. They are constantly experimenting the new ways to improve quality and environmental impact, lower energy consumption and search for new products, demanded by the market.



Goals *for the* **Future**

Now the company is paying its attention to the following new options. First , to develop its production line. After years of war and scarcity, the market has an insatiable demand for a range of products which Nicala plants are capable of producing. The company is therefore negotiating with a number of non-Iranian manufacturers to launch joint ventures for production of such new products which fit in Nicala's tremendous production capacity and distribution systems.

The second is exportation. Nicala is already set to explore the markets in a number of countries in the region. Quality and favorable rates of exchange are assets on which both Nicala and the representatives can count on, to repeat the success stories in other countries. In this direction we are also in a position to export parts and the needed technology to even great manufacturing plant outside Iran.

Nicala expects great growth and expansion as Iran's relation with the rest of the world enters a new phase of warmth and solidarity. Enterprises will enjoy cheap energy and highly competitive costs of labor in Iran, and effective management and strong marketing capabilities in Nicala.

We seek international partners both for manufacturing and international distribution.

We are ready to listen and learn, as well as sharing experiences with sister enterprises from any part of the world.

Benefits are immense and we believe they should be shared.

Quality & Environmental Management Systems

Nicala's policy towards customers always stands in their constant satisfaction, carefully meeting their needs by improving the quality, lowering the prices, on-time delivery and efficient after sales services.

Having established management system for quality assurance and environmental preservation, with the help of our professional counselors and highly trained personnel, the company succeeded to receive ISO- 9001/2000 and ISO14001 from GLC, Germany simultaneously for the first time in Iran.

Our other proudly attained International Standards are:

(EN-613, ISO-17025, OHSAS 18001, ISIRI 1220-1,2 AG 103, TSE, & CE Marking).

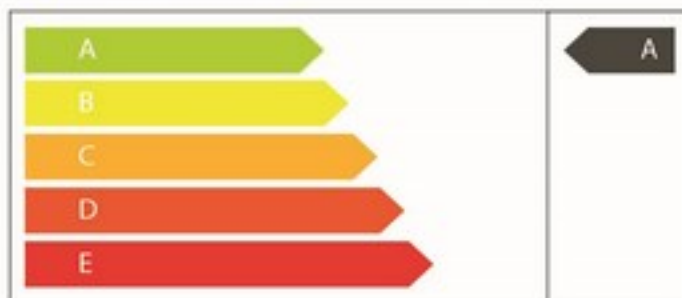
Our technicians use statistical methods and Pareto diagrams to review the product quality improvement, emphasizing on a system to meet both quality requirements and environmental preservation.

We succeeded to achieve the specified environmental goals by optimizing our relations with legal standard foundations and executing reviewed methods on the basis of their requirements, specified by the environmental management system.

According to European standards, Nicala has increased the thermal efficiency of its products by 85% as well as reducing the production of aerosols like NOX and CO gas dramatically.



Energy label : Grade A



- **Burners**

High efficiency, least gas consumption, least pollution.

- **Cooktop stainless steel panel**

Heat, discoloration and burning resistant, Anti rust stainless steel.

- **Cast iron pan supports**

Exclusive design, Exquisite, Flat surface, least heat absorption, high weight endurance.

- **Suitable Export packaging**

Multilayer & Thick protective packaging, dust & wet proof privilege, bearing up to 10 row stack.

- **Main gas feeder**

Both side connection possibility, electroplated tube resistant to corrosion.

5 burner cooktops' advantages

MODEL : Royal SGH101

- **Cooktop chassis**

Deep drawn, Durable, Long life inner parts due to least heat exposure.



- **Valves**

The latest version of the valves made in Italy with the possibility of adjusting flame in the lowest level.



- **Knobs**

Elegant, Durable, Least heat absorption, High corrosion resistancy against cleaners.

- **Blister PE cover**

Protecting burners, knobs, pan-supports & stainless steel during the transportation.

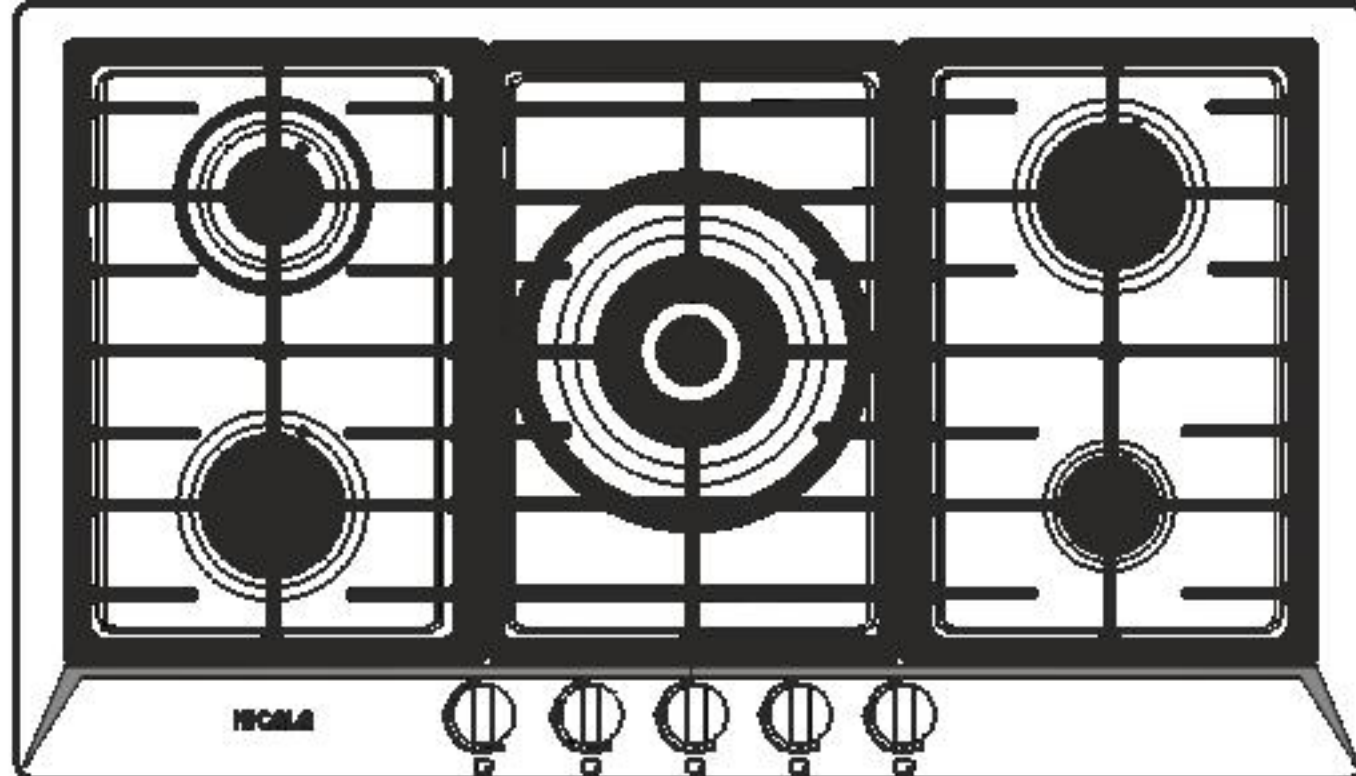
- **Shock resistant valves**

The only cooktop with valves stabilizer.

- **Easy and safe Movement of the dishes**

Due to the flat surface on every point of the pan supports without lifting.

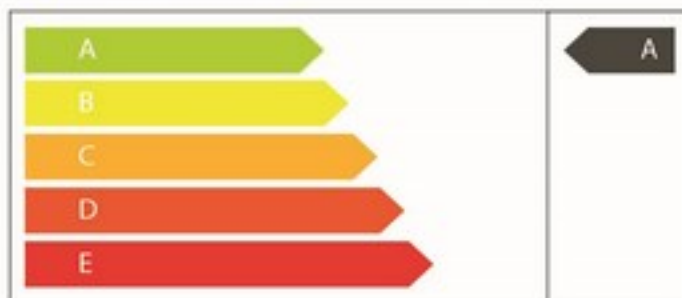
BURNERS, VALVES, IGNITION TRANSFORMER, KNOBS, STRING MICRO SWITCHES ARE Made in Italy



Model	Maximal heat Input (kw/h)				Natural Gas					Dimension (mm)			Weight (kg)		Liqued Petroleum Gas (LPG)				Consumable Electric Power Supply	
	Small	Medium	Large	Cooker	Pressure Gas (mbar)	Nozzles Diameter (mm)				Height	Width	Length	Net Weight	Gross Weight	Pressure Gas (mbar)	Nozzles Diameter (mm)				Voltage: 220-250 V Amperage: 0/2 mA Consumable Watt: 0/4 W
						Small	Medium	Large	Cooker							Small	Medium	Large	Cooker	
SGH-101	1/2	1/85	2/85	4	18	0/85	0/97	1/28	1/8	80	510	890	18/88	24/82	27	0/5	0/85	0/82	1	



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Both side connection possibility, electroplated tube resistant to corrosion.

5 burner cooktops' advantages

MODEL : Royal SGH102

- **Cooktop chassis**

Deep drawn, Durable, Long life inner parts due to least heat exposure.



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The latest version of the valves made in Italy with the possibility of adjusting flame in the lowest level.



- **Knobs**

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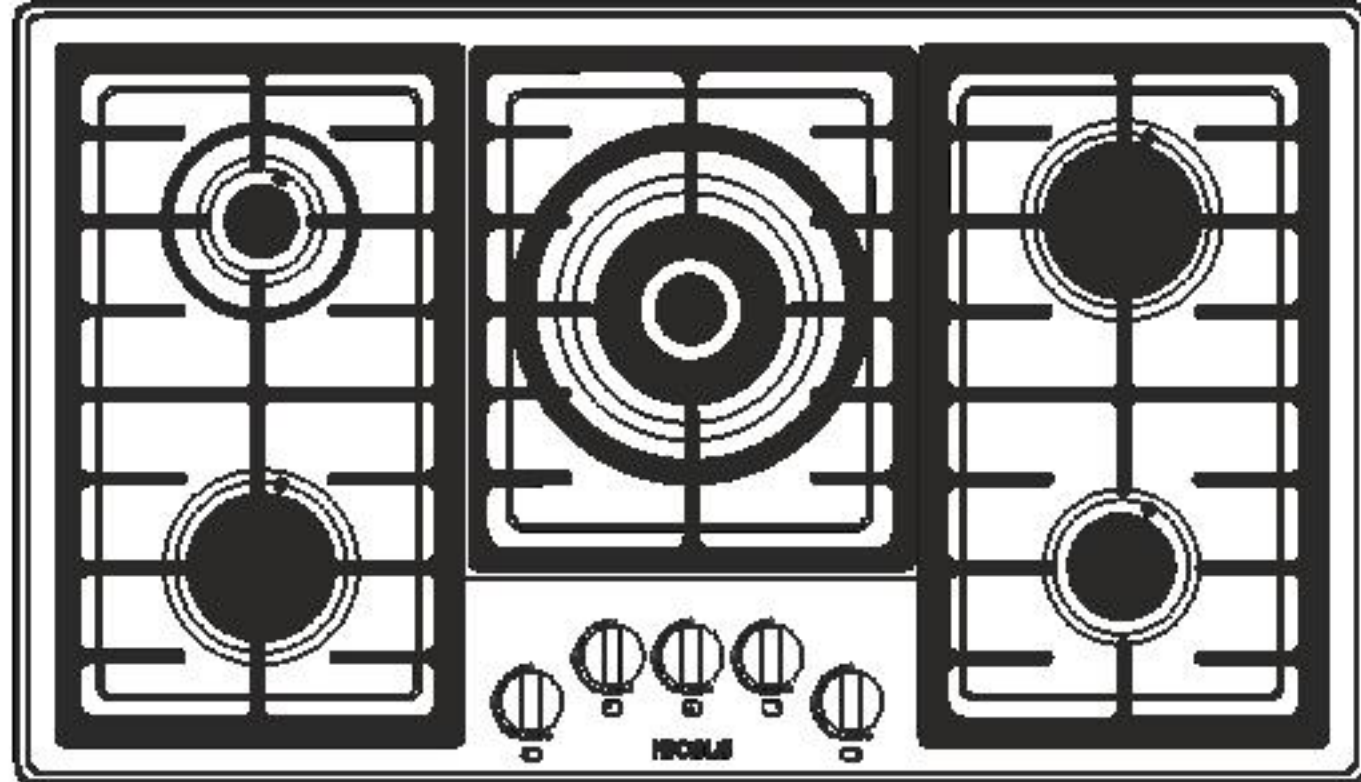
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50

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NICALA

The Home Gas Heating Appliances Manufacturing Co., in Iran
P.O.BOX:31585-1774 Karaj, Iran. Fax: (+98 263)4703550. www.nicala.com / info@nicala.com

We export Quality to the world, putting our hearts into what we produce.

